

JUNE 4, 2022

SPONSORSHIP PACKAGE

*I'm Still
Here*

CMJ

**Resources &
Development Group**

Conference Location

Pine Hills Community Church
Julius L. Miles, Senior Pastor
1305 N. Pine Hills Rd
Orlando, FL 32808

Office Location

1316 N. Pine Hills Rd
Orlando, FL 32808
(407) 340-3067
www.cmjresources.org



ABOUT US

We help businesses and individuals achieve their dreams by providing them with the tools necessary to ensure their continued success in all of their endeavors.

The goal of CMJ Resources & Development Group, a charitable non-profit 501(c)3, is to meet the total needs of the total community by providing a one stop resource center where their needs can be met.

- Trusted Experience
- Superior Service
- Commitment to Excellence
- Superb Resources



Why the Music & Arts Conference?

Celebrating our 19th year of presenting Orlando's finest Music and Arts Business Conference & Health Fair, CMJ Resources and your conference host Cora Miles-Powell are proud to invite you to sponsor this highly successful event!

Focusing on education, health awareness and community resources, this event not only introduces up-and-coming artists in a showcase opportunity, but also brings the best in music industry professionals on a national level to teach those interested in the music industry and performing arts.

WHY SPONSOR?

Please review the following sponsorship opportunities and contact us with your selection. We welcome you, and we thank you in advance for your support!

This conference can provide your organization with:

- Increased marketing opportunities including visibility on the CMJ website, associated marketing materials and social media sites.
- The sponsorship model allows you to capture attendees' attention in a variety of ways, depending on the specific needs and branding of your business.
- Maximum exposure at a conference devoted to supporting participants and developing them to optimal performance through education and support.
- An opportunity to build and reinforce strategic relationships with participants in Metro Orlando.
- You will have time to network with industry colleagues and key decision makers.
- A cost effective way to reinforce your organization's brand and build awareness among a relevant audience.

FOLLOW US
@CMJRESOURCES



WWW.CMJRESOURCES.ORG

SPONSORSHIP PACKAGES

CONFERENCE SPONSOR - \$2,500

- Your commercial will air during our radio broadcast for (6) six months
- Your banner will receive placement during the entire conference
- You will receive an opportunity to address the audience during the conference
- You will receive an exclusive vendor space during the conference
- Your logo will be included in all print media including newsletters & articles
- Your name will be mentioned and included in all radio and TV advertising

We need your support!

The Music & Arts Business Conference and Health Fair operates under a non-profit 501(c)3 through CMJ Resources & Development Group. Please note that all sponsorships are tax-deductible. We have many options to choose from but please note that we can customize packages to fit your needs.

If you cannot find one to fit you, please email us at cora@cmjresources.org.

PLATINUM - \$1,500

- Your commercial will air during our radio broadcast for (3) three months
- You will receive an exclusive vendor space during the conference
- Your logo will be included in all print media including newsletters & articles
- Your name will be mentioned and included in all radio and TV advertising

GOLD - \$750

- You will receive an exclusive vendor space during the conference
- Your logo will be included in all print media including newsletters & articles
- Your name will be mentioned and included in all radio and TV advertising

SILVER - \$500

- Your logo will be included in all print media including newsletters & articles
- Your name will be mentioned and included in all radio and TV advertising

JUST WANT TO BE A VENDOR?

Become a vendor for \$100 and make your products or services available to our attendees. Includes (1) one exhibition space only.

POLICY & CONDITIONS

Sponsorship and vendor packages, which may be limited in number, will be allocated to those organizations who submit earliest. Allocation of sponsorship packages and tables, regardless of the preference indicated, and alteration of the floor plan is at the discretion of CMJ Resources & Development Group (CMJ), whose decision will be final.

CANCELLATION POLICY

Once a Commitment Form has been received, any cancellation must be advised in writing to cora@cmjresources.org. If the cancellation is received up to 1 month before the event, an administration fee of 25% of the total price is retained. If less than 1 month prior to the event, no refunds will be issued.

DETAILED REQUIREMENTS AND DATES

CMJ requires all artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of tote inserts or other arrangements to be submitted by **May 25, 2022**.

In the event that materials, information or artwork required by CMJ are not received by the designated deadlines, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded if this is the case.

Logos will be requested in PDF, jpg and png formats with a minimum resolution of 300dpi. Should an alternative format be received, CMJ cannot be held responsible for the quality of the logos displayed in any of the promotional material. Logos of poor quality can be rejected by CMJ to maintain the quality of published/printed materials.

VENDOR DISPLAY RULES

CMJ shall determine the hours during which the vendor exhibition shall be conducted and the hours of access for vendors, including variations of such times, as shall be necessary.

The vendor booth is to be fully manned and operational on Saturday, June 4, 2022 at 9:30 AM and shall not commence until after the event closes.

No advertising materials, such as banners, are allowed outside the designated booth area. Excessive noise that inconveniences other vendors or the conference will not be allowed. CMJ will make the call as to whether there is an annoyance.

No obstruction of any form will be allowed in the aisles and walkways.

While companies are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other companies or distracting from the other vendors will be discouraged.

The sponsor/vendor will acknowledge that CMJ will not be responsible for any loss or damage to the sponsor's/vendor's property and that all vendor material and equipment is the sole responsibility of the vendor.

LIABILITY/INSURANCE

In the event of industrial disruptions or natural disasters, CMJ cannot accept responsibility for any financial or other losses incurred by the delegates.

CMJ takes no responsibility for injury or damage to persons or property occurring during the conference. All insurance including medical coverage or expenses incurred in the event of the cancellation of the conference lies under the responsibility of the individual delegate.

Attendees are encouraged to choose a travel insurance policy that includes loss of fees/deposits through cancellation of your participation in the conference, or through the cancellation of the conference itself, loss of airfares for any reason, medical expenses, loss or damage to personal property, additional expenses and repatriation should travel arrangements have to be altered. CMJ will take no responsibility for any participant failing to insure.

The sponsor/vendor is responsible for all personal injury, damage to property or other losses, liabilities or claims arising in connection with the sponsor's/vendor's participation at the conference. The sponsor/vendor will indemnify CMJ in respect of any losses, liabilities or claims in respect thereof. The sponsor/vendor agrees to participate at its own risk and to take out adequate insurance in respect of all such losses, liabilities and claims.

CMJ will take all reasonable precautions to ensure the building is secure. To assist us, all persons attending the conference must wear the official name badge at all times.

PARTNERSHIPS

Nothing contained in this agreement will be deemed to constitute a legal partnership, joint venture or agency relationship between your company or organization and CMJ. You must not do anything, which will in any way, portray that you are a legal partner of CMJ.

VENUE

The sponsor/vendor and the servants, agents, contractors and invitees of the sponsor/vendor are also to observe the rules, regulations and procedures as prescribed by Pine Hills Community Church.

The sponsor/vendor assumes the entire responsibility and liability of losses, damages, activities on Pine Hills Community Church premises and will indemnify, defend, and hold harmless Pine Hills Community Church, its owners, its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims.

SPONSORSHIP AND EXHIBITION PACKAGES

Sponsorship Proposal current as of May 2022.

Please refer to the sponsorship packages in this Proposal for outlined benefits. Any variations to the description of each package must be as agreed, in writing, with CMJ. Sponsorship and vendor entitlements will not commence until the Commitment Form and deposit are received by CMJ.